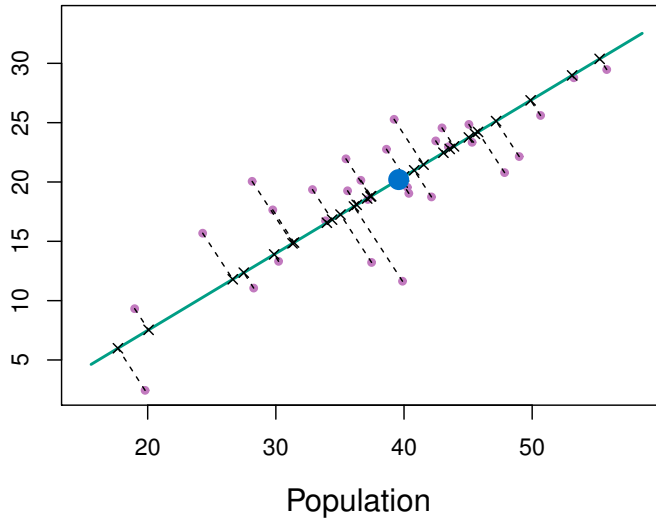


Ad Spending



2nd Principal Component

